

LAUNCHPOINT

BUSINESS SOLUTIONS

Sales Catalog

WEBSITES • CRM SYSTEMS • BRANDING • BUSINESS TOOLS

Real solutions to help launch, organize, and grow your business.

HIGHER
BUSINESSES
BRIGHTER
TOMORROWS



STARTUP WEBSITE EXAMPLES

SIMPLE, MODERN.
BUILT FOR GROWTH.



SEE EXAMPLES →



PRO WEBSITE UPGRADE FEATURES

MORE FEATURES.
A STRONGER PRESENCE.

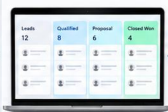


EXPLORE FEATURES →



CRM OPTIONS

GET ORGANIZED.
CONVERT MORE.
GROW FASTER.



VIEW OPTIONS →



BRAND STARTER BUNDLE

PROFESSIONAL BRANDING.
REAL BUSINESS IMPACT.



EXPLORE BUNDLE →



ADDITIONAL BUSINESS TOOLS

ONE-TIME SOLUTIONS.
LASTING IMPACT.

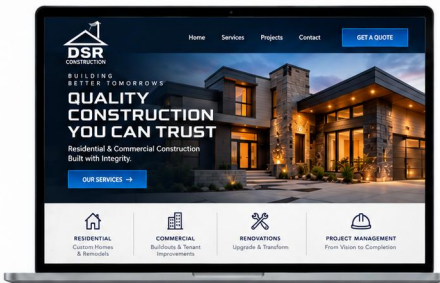


VIEW TOOLS →



STARTUP WEBSITE EXAMPLES

SIMPLE. MODERN. BUILT FOR GROWTH.




**MOBILE
RESPONSIVE DESIGN**
Looks great on all devices.


SERVICE OVERVIEW
Clearly showcase
what you do.


SIMPLE GALLERY
Showcase your best work.


LEAD / CONTACT FORM
Capture new business
easily.


CLICK-TO-CALL
One tap to connect
on mobile.


CONTACT INFO AREA
Phone, email, location
and more.

WEBSITES THAT
LAUNCH OPPORTUNITY


MORE VISIBILITY


MORE CUSTOMERS


REAL GROWTH

REAL SOLUTIONS
HIGHER POTENTIAL

Websites that work harder
for your business.

PRO WEBSITE UPGRADE FEATURES

FROM A STARTUP SITE TO A HIGH-PERFORMING GROWTH ENGINE



A STRONGER
ONLINE FOUNDATION
FOR A STRONGER FUTURE.

BASIC STARTUP SITE



- ✓ Simple 3-5 page site
- ✓ Limited photos
- ✓ Basic contact form
- ✓ Minimal SEO

PRO WEBSITE



STUNNING PROJECTS.
A STRONGER
DIGITAL PRESENCE.

BASIC STARTUP SITE



- ✓ Basic layout and design
- ✓ Few project photos
- ✓ Simple contact form
- ✓ Limited online visibility

PRO WEBSITE



WHAT YOU GET WITH A PRO WEBSITE

MORE THAN A WEBSITE. A GROWTH SYSTEM.

01 EXPANDED PROJECT GALLERY



Showcase your best work with organized photo galleries, project categories, and stunning visuals.

02 QUOTE REQUEST FUNNEL



Turn visitors into leads with streamlined, conversion-focused quote request forms.

03 FINANCING & CONTACT CAPTURE



Integrated financing options and smart forms to capture more opportunities.

04 SERVICE-AREA PAGES



Get found in more searches with location-based service pages targeted to your area.

05 GOOGLE REVIEWS INTEGRATION



Build trust with real customer reviews automatically displayed on your site.

06 STRONGER CALLS-TO-ACTION



Strategic CTAs placed throughout your site to turn visitors into customers.

07 SEO STRUCTURE



Built with proven SEO best practices to help you rank higher and get more local traffic.

08 PROJECT HIGHLIGHTS



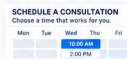
Highlight your best work with featured projects that make an impact.

09 BEFORE & AFTER SHOWCASE



Show the transformation and quality of your work with interactive before & after galleries.

10 BOOKING & CONTACT TOOLS



Let customers book consultations, request calls, or get in touch easily.

11 TRUST-BUILDING SECTIONS



Build confidence with credentials, warranties, testimonials, and professional brand presentation.



STRATEGY
THAT BUILDS



PROCESSES
THAT WORK



BUSINESSES
THAT GROW

CRM OPTIONS: BASIC vs PRO vs PRO + AUTOMATION

SAME POWERFUL FOUNDATION. CHOOSE THE LEVEL THAT FITS YOUR GROWTH.



BASIC CRM

GET ORGANIZED. START GROWING.

- ✓ Customer database
- ✓ Lead tracking
- ✓ Sales pipeline
- ✓ Tasks
- ✓ Appointments
- ✓ Basic forms
- ✓ Opportunity stages



CRM PRO

MORE TOOLS. MORE OPPORTUNITY.

- ✓ Everything in Basic CRM
- ✓ Custom pipelines
- ✓ Estimate follow-up
- ✓ Appointment reminders
- ✓ Lead-source tracking
- ✓ Review requests
- ✓ Sales tracking



CRM PRO + AUTOMATION

WORKS FOR YOU. SO YOU CAN GROW FASTER.

- ✓ Everything in CRM Pro
- ✓ Automated SMS / email
- ✓ Missed-call text back
- ✓ Lead nurture
- ✓ Lost-lead follow-up
- ✓ Customer reactivation
- ✓ Lead routing
- ✓ Advanced workflows

A CLOSER LOOK



CRM PIPELINE

VISUALIZE. TRACK. CLOSE.

New Leads 12	Contacted 8	Qualified 6	Proposal 4	Closed Won 3
Acme Co. Website Form Jordan Smith Referral Bright Homes Google Ads + Add Lead	Sarah Mitchell Phone Call Riverside Dental Website Form Mike Johnson Facebook Ad + Add Lead	Horizon Landscaping Discovery Call Elite Fitness Inbound Call Taylor Made Co. Email Inquiry + Add Lead	Carter Properties Estimate Sent Lakeside Roofing Proposal Green Valley Follow Up + Add Lead	Anderson Law Closed - Won Summit Retail Closed - Won Orinview Medical Closed - Won + Add Lead



CONTACT RECORD

ALL THE DETAILS. ALL IN ONE PLACE.



Jordan Smith Lead Actions

Acme Co.
jordan@acmecoco.com
(555) 123-4567

Overview Activity Deals Notes Forms

Source: Google Ads

Pipeline Stage: Qualified

Last Contact: Apr 24, 2024

Next Follow Up: Apr 26, 2024

Recent Activity

- Email opened 2 hours ago Apr 24, 2024
- Phone call Apr 24, 2024
- Form submitted Apr 24, 2024
- Appointment booked Apr 23, 2024



AUTOMATION WORKFLOWS

AUTOMATE. NURTURE. NEVER MISS AN OPPORTUNITY.

New Lead Submitted
Form is filled out

Send Instant SMS
"Thanks for reaching out!"

Add to Nurture Campaign
Drip emails over time

If No Response (7 Days)
Send follow-up SMS

If Still No Response (30 Days)
Move to Re-Engagement Campaign

Turn More Leads Into Loyal Customers

BRAND STARTER BUNDLE

PROFESSIONAL BRANDING.
REAL BUSINESS IMPACT.

Everything you need to look professional,
build credibility, and make a lasting
impression — with custom branded
apparel and premium business cards.



CUSTOM LOGO T-SHIRTS
8 SHIRTS INCLUDED

CUSTOM LOGO POLOS
8 SHIRTS INCLUDED



PREMIUM BUSINESS CARDS
1,000 CARDS INCLUDED



BRAND CONSISTENCY
A cohesive, professional look
across your team and materials.



PROFESSIONAL APPEARANCE
Make a strong first impression
with high-quality branded assets.



TEAM IDENTITY
Unite your team with apparel
they're proud to wear.



CUSTOMER-READY MATERIALS
Be prepared for every opportunity
with premium business cards.

MORE
THAN A LOGO.
A STRONGER
BUSINESS.

Let LaunchPoint
help you build a brand
that creates recognition,
trust, and long-term
growth.

ADDITIONAL BUSINESS TOOLS

ONE-TIME SOLUTIONS. LASTING IMPACT.

Business solutions designed to move your business forward.



CUSTOM BUSINESS AGREEMENT

NDA, non-solicit, client service agreement, or vendor/sub agreement.



4-AGREEMENT CONTRACT BUNDLE

Four customized core agreements to protect and grow your business.



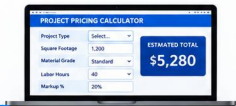
CUSTOM ESTIMATE / INVOICE TEMPLATES

Branded estimate and invoice documents for a professional, consistent look.



CUSTOM SALES PROPOSAL TEMPLATE

Polished proposal layout for customer presentations that wins more business.



CUSTOM PRICING / ESTIMATE CALCULATOR

Custom pricing tool for fast, accurate quoting.



SALES SCRIPT PACKAGE

Phone pitch, follow-up, objection handling, and closing language to help you sell with confidence.



BUSINESS FORMS PACKAGE

Change orders, job-start forms, completion forms, and acknowledgments.



LAUNCHPOINT
BUSINESS SOLUTIONS

— PEOPLE | PROCESSES | PROGRESS —

STRATEGY / GROWTH / OPPORTUNITY

REAL
SOLUTIONS
HIGHER
POTENTIAL

Business solutions
designed to move
your business forward.

WHY LAUNCHPOINT

EVERYTHING YOUR BUSINESS NEEDS TO MOVE FORWARD.



PROFESSIONAL WEBSITES

Launch modern, high-performing websites that showcase your business and win more customers.



UPGRADE TO PRO SITES

Take your online presence further with advanced features, better performance, and tools built for real growth.



ORGANIZE WITH CRM SYSTEMS

Capture leads, track opportunities, and streamline your workflow so nothing falls through the cracks.



STRENGTHEN YOUR BRAND

Make a lasting impression with custom logos, business cards, apparel, and print materials that build trust and recognition.



ESSENTIAL BUSINESS TOOLS

Get the forms, templates, and calculators you need to run a more efficient, professional, and profitable business.

REAL
BENEFITS.
LASTING
IMPACT.



CREDIBILITY
Look professional
and build trust.



LEAD CAPTURE
Turn visitors into
real opportunities.



ORGANIZATION
Keep everything
in one place.



AUTOMATION
Save time and
work smarter.



CONSISTENCY
Present a unified
brand everywhere.



GROWTH
More visibility.
More customers.
A stronger future.

YOUR NEXT STEPS

SIMPLE. STRAIGHTFORWARD.
BUILT FOR YOUR SUCCESS.

01



CHOOSE YOUR PACKAGE
Start with the solution
that fits your goals.



02



CUSTOMIZE YOUR BUNDLE
Add the services and tools
you need to go further.



03



LAUNCH WITH CONFIDENCE
We'll handle the setup, so you
can focus on what you do best —
growing your business.



LAUNCHPOINT
BUSINESS SOLUTIONS

— PEOPLE | PROCESSES | PROGRESS —

SOLUTIONS THAT
LAUNCH POSSIBILITIES

SAME
BUSINESSES.
BRIGHTER
TOMORROWS.